

CALL CENTER SERVICES



QUALIFIED INBOUND TRANSFER

LEAD GENERATION

We help your phones ring with qualified live prospects interested now. B2B or Residential leads transferred.

AVCI Digital has over 25 years of experience working with hundreds of call centers and helping call centers and companies become more efficient and grow revenues.

By outsourcing Lead Generation you eliminate internal duties to less expensive and highly efficient experienced call centers. We help you get more leads to your Pros and get high quality live leads transferred to your closers.

We find you the right fit for your needs.

Get Started Today Call: (602) 284-2978 • erik@AVCIDigital.com



BENEFITS

- ▷ **Turnkey** - Campaign to data to dialer = Leads = Sales.
- ▷ **Generate More Sales** - Get inbound leads to close.
- ▷ **Save Money** by outsourcing frontiers (lead generation) are 50-75% less cost than an employee.
- ▷ **Eliminate Expensive High Turnover and Training** and hire our experience and scale up or down fast.
- ▷ **Focus on Sales** - Not lead generation. We've got you covered!
- ▷ **No Set Up Fees** - Low weekly commitments Live Agents = 4 agents and manager included in your campaign at \$6.50 per Hour = \$1,300/week minimum commitment. Eight-hour days and 5 day weekly commitment. Avatar starts at \$4.50/hr with 6 agents = \$1,050/week minimum commitment. Pay only for dial time. No Extra Fees.
- ▷ **Weekly Commitments** - No long term commitments WE PROVE IT!
- ▷ **Experienced Lead Generation Agents** - 6 months experienced pros assisting you and your campaign.
- ▷ **Dedicated Team** - You get our team of management plus agent plus professional script writers all dedicated to success.
- ▷ **State of Art Dialer** - Our manager runs dialer and strategizes campaign with you.
- ▷ **Reporting** - Realtime dialer access to all metrics, dialing efficiency, data penetration, conversions and recording our agents and yours! Plus - hourly reporting on lead transfers.
- ▷ **Flexible** - You interview and hire from our talent pool or we select for you. All industries covered by experience.
- ▷ **Scalable** - Up or down on a weekly basis!
- ▷ **Confidential** - All data is held strictly confidence.
- ▷ **Control** - You control and have access to management for training of agents and access to agent training too.

Your New Call Center

- ▷ **U.S. Based Company** in New York = 1,800 english speaking agents in the Philippines.
- ▷ AVCI Digital as **25 year consultant** vested in your success = additional resource.
- ▷ Agents have **6 month experience** on campaign – live agent or avatar.
- ▷ **Proven track records** with persuasive delivery pitch and handling objections.
- ▷ **Pro script and rebuttal writers** - Let our pro's assist you here.
- ▷ All Agents have **background and criminal checks**
- ▷ **Agents are committed** with salary and benefits we provide.
- ▷ **Turnkey:** We provide management and technical support.
- ▷ **Specialized Launch Team** - coordinates your campaign launch.



SUCCESSFUL PROJECTS WE HANDLE:
Live or Avatar lead transfer to closers (lead generation), Telecom, Energy, Insurance, Cash Advance, Debt Settlement, Mortgage, Merchant accounts, Home Security, Fund Raising, Charity, Political, Non Profit, and much more!